

2003

UNIT 157 STRATEGIC PLAN REVIEW

GENERAL NOTE: This worksheet will provide the structure to review 2002 goal achievement and set goals for calendar year 2003 complete with requisite actions, responsibilities, and timelines. The 2002 Unit 157 Strategic Plan is the baseline document referred to on this worksheet.

ONE YEAR GOALS (Ending Dec 31, 2002)

1. To increase ACBL membership within the Unit by 10% (781 to 860)

ACTUAL(per QUIP report): 5.25% increase (822 members)

Discussion: It is unclear what criteria is used for the Quip report. B'ham DBC had an increase of 98 paid members in 2002 (12/31/01 – 341 paid members; 12/31/02 – 438 members). The QUIP report states that there were 74 new members in Unit 157. I suspect the QUIP report is not accurate for our purposes.

FINAL BOARD DETERMINATION: Accepts QUIP. Didn't meet goal!!

2003 GOAL: Net increase of 8% based on Dec 31, 2002 baseline of 822.

2. To increase table count for club play within the Unit by 10% (8674.5 to 9542)

ACTUAL: Table count of 10,607 (per ACBL)

FINAL BOARD DETERMINATION: Achieved goal!!

2003 GOAL: 10 % table count increase based on 10,607 tables.

ONE YEAR GOALS (CONT')

3. To increase table count at Unit Sectional Tournaments by 10% (648 to 713)

ACTUAL: Table count of 1,043.5 (per ACBL)

FINAL BOARD DETERMINATION: Achieved goal!!

2003 GOAL: 8% increase (decrease of 2% due to impact of Unit Sponsored Regional).

4. To retain a financial reserve of \$10,000.

ACTUAL: Total financial reserve 12/31/2002: \$39,288

FINAL BOARD DETERMINATION: Goal Achieved.

2003 GOAL: Remains \$10,000

5. To assist one Club's sponsorship of a 2003 Sectional Tournament

ACTUAL: Ongoing. Progress toward goal on schedule. Max support available for Anniston Tournament scheduled for Oct. 10-12.

FINAL BOARD DETERMINATION: On schedule.

2003 GOAL: Have successful Anniston Tournament. Success defined as 180 tables

6. To disburse 35-50% of the Unit's financial assets that exceed the Unit's reserve of \$10,000 (12/31/01 baseline of \$46,609)

ACTUAL: \$9,940

FINAL BOARD DETERMINATION: Did not achieve this goal. Disbursed only 27%.

2003 GOAL: 35-50% of \$29,200 (\$10,150 –\$14,600)

ONE YEAR GOALS (CONT')

7. To provide non-financial support to all Unit Clubs.

ACTUAL: Offered, but the target clubs (small) did not ask for help. Game Director training was offered to all clubs.

FINAL BOARD DETERMINATION: Goal not achieved to any great extent.

2003 GOAL: A Director's Workshop & a Club Manager's Workshop will be scheduled at the July B'ham Split Regional. Unit 157 will maintain its open-ended offer to provide support for all clubs. Charlotte Reuschenberg will be responsible for the scheduling with support from all Unit members as required for execution. There will be a June 28th Audrey Grant T.A.P. available to all Unit members at no cost. The Unit 157 President will send appropriate notice to all clubs.

FIVE YEAR GOALS' REVIEW (applicable goals not covered by Board's review of ONE YEAR GOALS above)

5. To conduct all Sectional tournaments in "upscale" venues.

ACTUAL: On target. Split Regional at upscale Hotel in B'ham.

FINAL BOARD DETERMINATION: On target. Discussion emphasized that this Unit will attempt to put on the best Sectionals & Regionals possible. Profits are desirable, but pleasure, prizes, and professionalism are priorities!

5 YEAR GOAL REVISION: Expand this goal to include Regionals sponsored by Unit 157.

6. To provide "Survey Expertise" to club's desiring same.

ACTUAL: None requested.

FIVE YEAR GOALS (CONT')

6. (CONT')

FINAL BOARD DETERMINATION: Proposed Club Manager's workshop (at split Regional) will offer survey training, if desired. The question is, "Do club's have a need to survey members or the community to further individual club goals."

5 YEAR GOAL REVISION: Left open. No revision required.

GENERAL REVIEW OF REMAINDER OF STRAT PLAN: (if required)

The Board clarifies any part of the plan not covered during goals discussion.

NOTE: Due to time constraints, further discussion was limited. It was reaffirmed that Unit 157 was serious about achieving goals and Unit Board members had collective responsibilities for achievement. Future meetings will review goal progress and other responsibilities laid out in the Strategic plan. All Unit Board members are urged to review the Plan in its entirety and bring their copies to ensuing Board meetings.